

Selecting a Clinician for Your Child

Eugene Pediatric Associates

We're an independent pediatric practice in Eugene, Oregon, seeing children of all ages, from infancy to young adulthood. At Eugene Pediatrics, your child's physical, mental, and social well-being is our primary focus. We're there when you need us, caring for your child every step of the way. Call **541-HUG-KIDS (541-484-5437)** to schedule an appointment. Your kids will love us, and you will too.

Interested in learning more about us? [Sign up for our monthly virtual Meet & Greet.](#)



Eugene Pediatric Associates

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[EugenePeds.com](https://www.EugenePeds.com)



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Patient-centered care

Dr. Pilar Bradshaw leads our knowledgeable and personable team of providers at Eugene Pediatric Associates, which has been named a top-tier medical “home” by the State of Oregon for providing patient-centered care.

This model puts the patient at the center of a team of health practitioners who communicate with each other. We serve as your child’s “home” for primary care, by focusing on prevention and wellness. By providing patients and their families both education and care, this model presumes there will be fewer hospitalizations and trips to the emergency room. Not only does this save you money. Over time, it reduces costs throughout the health system.

To be recognized as part of the state’s Primary Care Home program we had to show that we met the highest standards in these areas:

- **We are accessible:** That is, you can see us when you need us.
- **We are accountable:** We take responsibility for our community and our patients, making sure they get the best we can offer.
- **We are comprehensive:** You get all the care, information, and services you need to keep your children healthy.
- **We provide continuity:** We develop a relationship with you over time and continually help you learn about your child’s development and health.
- **We coordinate for you:** We help you navigate the health system so your child gets the care he or she needs in a safe, timely manner.
- **We are family and patient-centered:** We put you and your family first—you are the most important part of your child’s medical team. We communicate readily, and in a way that everyone can understand.

Integrated care

To address the needs of the entire child – medical, behavioral and social – our providers work in tandem with [Thrive Behavioral Health](#). We’re invested in this integrated model, because we know it makes a lasting difference in the lives of our patients and families.

Hospital care

We are the only pediatric clinic in the region to offer continued support at the hospital. This additional level of care allows our physicians to connect with families and our newborn patients within a day or two of being born and when your child requires in-patient treatment. We make rounds at [PeaceHealth Sacred Heart Medical Center at RiverBend in Springfield](#) before and after seeing patients at our [Willagillespie Road clinic in Eugene](#).

Information 24/7

We maintain a current website, [blog](#) and [Facebook](#) presence, so we can talk to our parents in real time, especially when there’s a health alert. And we offer a growing resource of [YouTube](#) videos to provide important information on all stages of your child’s development.

Eugene Pediatric Associates



Dana Boonstra, FNP-C

PEDIATRICS

About me

Born and raised in Michigan, Dana earned her Bachelor of Science in Nursing at the University of Michigan and her Master of Science at Frontier Nursing University in Versailles, Kentucky. She has 25 years of critical care nursing experience with a focus on cardiac, neurological and trauma care. She spent 22 years at Sacred Heart Medical Center in Eugene and worked for two years at USC University Hospital in Los Angeles caring for heart and lung transplant patients.

Practitioner

Dana is excited and honored by the opportunity to continue her nursing career as an FNP at Eugene Pediatric Associates. She knows the importance of good communication and has experienced firsthand the excellent care her children received at EPA as patients of Dr. Bradshaw. Dana sees being a provider here as “coming full circle” with the opportunity to help make an impact on the lives of her future patients and their families.

Mother

Being a parent is one of the hardest yet most rewarding things Dana has done in her life. Having two children of her own, she knows life with children is filled with ups and downs. Raising her son and daughter has helped her realize the opportunity each parent has to impact their children’s future in a healthy positive way.

Outdoors Enthusiast

Dana hits the trails as often as she can with her husband, Michael, and dog, Cedar, sometimes three or four times a week. She also likes to go backpacking. “Whenever possible, I’m out in the forest and hiking,” she says. Exploring the Pacific Northwest and all it has to offer brings her great joy.

Fun Facts

When she’s not spending time outdoors, you can find Dana at home in her geodesic dome settling in with a good book or baking something delicious. “I’m very passionate about it,” she says. “I like to turn Billie Holiday up loud and lose myself in the music.” She also puts a lot of effort into staying in close contact with family and friends. “I think it’s important to keep and nourish the relationships you have.”



Pilar Bradshaw, MD

PEDIATRICS

About me

Passionate, caring, and personal, Dr. Pilar Bradshaw believes in family and the ability of parents to embrace the joys and challenges of raising children. Named as 1 of 7 “Favorite Pediatricians” by Parents magazine, she is sensitive and straightforward, treating every child the way she would want her own son

or daughter treated, and telling every mother and father what she would want to be told as a parent.

Doctor

Dr. Bradshaw is a board-certified pediatrician and Fellow of the American Academy of Pediatrics. She began her medical practice in Eugene in 1999 and practices the full spectrum of pediatric medicine, seeing patients from birth to young adulthood.

Her special interests include the treatment of asthma, medically fragile children, and adolescent eating disorders. If your child is hospitalized, she offers continuous care by being there when you and your child need her most.

Curious and highly motivated, Pilar received her medical degree at Oregon Health Sciences University, where she graduated class valedictorian and was vice president of the Alpha Omega Alpha Medical Honor Society.

At the University of Oregon, Pilar graduated summa cum laude as the female valedictorian with a double major in chemistry and music.

Teacher

Dynamic and engaging, Pilar loves sharing her knowledge and experience with new parents, by helping them discover the wonders of their child. During her pediatric residency at Oregon Health and Sciences University, she was twice voted the Outstanding Resident Teacher for all medical specialties.

Innovator

Dr. Bradshaw has embraced education and social media in ways unique to medical practices, with a website that won a national award for content (beating Nike and National Geographic for a Freddy Award in 2009). The site has had over 1,000,000 visits from 97 countries and every state in the USA, and Facebook followers in excess of most other local clinics and hospitals combined. Pilar was the first local pediatrician to embrace the concept of fully integrating behavioral health and social work into a primary care clinic, forming a single seamless team to support the medical, behavioral, and social needs of children and families. In the process of building this unique clinic model, she fell in love with and later married case manager Jordan Bradshaw.

Mother

As a mother of two, Pilar understands the challenges and rewards of parenthood. Jack and Liesl are her greatest joy in life; they also make excellent on-the-job trainers for their pediatrician mom! Every stage of Jack and Liesl's life, from newborn to young adult, has given Pilar new insights into the joys, challenges, and puzzles of each phase of childhood and parenthood.

Musician

Pilar's zeal for classical music flourished as a child. Her violin performance studies began at age 4. In 1987, she joined the Oregon Bach Festival Orchestra as the youngest instrumentalist in its history. For more than 27 seasons, she performed with the Oregon Bach Festival Orchestra, playing a violin made by her great grandfather. She is a founding member of the non-profit classical chamber music group, Chamber Music Amici.

Believer

For more than a decade, Pilar has watched children face medical challenges. Witnessing this has only strengthened her belief in their limitless strength, resilience, and positive spirit. She also believes in parents, their ability to

shape successful families, and their willingness to embrace the trials and joys of parenthood. Most of all, she believes in God. "I'm a person of deep faith," Pilar says. "I feel blessed to be a physician who takes care of people's most treasured gifts, their children. My job has given me so many amazing opportunities to witness miracles and see the grace of God."

Fun Facts

Born in Washington, D.C. and raised in Eugene, Pilar is an Oregonian at heart. Her first year of college was spent studying violin at the Royal College of Music in London, England. Her original career plan was to run her family's violin shop in Baltimore, Maryland. Her favorites are: red, summer, chocolate, pinot gris and Starbucks mochas.



Laurie Gray, MD, FAAP

PEDIATRICS

About me

Dr. Gray received her bachelor's degree in computer science at Wells College in Aurora, New York. She completed medical school and her pediatric residency at the University of Texas Medical Branch in Galveston.

Teacher

As an associate professor at the Texas Christian University-University of North Texas Health Science Center School of Medicine, she spent several years teaching medical students and future nurse practitioners. "I think it's important that students have teachers who like to teach," she says. "It forces me to stay up to date with my medical knowledge and helps explain things better to others."

Computers

Her degree in computer science has also played a role in her career, especially as technology related to patient care continues to advance. In a previous position, she helped establish and transition to a new computer system.

Mother

Dr. Gray has a blended family that includes three children, one who is grown. The experience of raising kids has only added to her understanding of the challenges parents face. "It makes you a better pediatrician," she says. "It makes you more understanding and more flexible, because you have real-world experience."

Black Belt

A busy doctor, teacher and mother, Dr. Gray also has a black belt in Taekwondo, in part because of her son. "My son wanted to be a ninja when he was 5," she says. "I figured if I was taking him to Taekwondo class, I could learn along with him."

Fun Facts

Dr. Gray began college as a theater major but soon realized it wasn't for her and turned her attention to fulfilling her childhood dream of becoming a doctor. She and her husband met as lab partners in a chemistry class. She is a self-described "super geek" who loves reading sci-fi/fantasy, collecting Pokémon cards and playing Minecraft. She also loves to dive and swim and plays the piano.



Shelley Hartman, MD, FAAP

PEDIATRICS

About me

An avid listener, Dr. Shelley Hartman puts her focus on her patients' needs and builds trust with families. She values communication and education in her approach to medicine, bringing a broad range of experience in pediatric well-child and urgent care, as well as the management of mental health, medically fragile and complex cases.

Doctor

Originally from Oregon, Dr. Hartman received a Bachelor of Science from Portland State University. She received her medical degree from Oregon Health Science University and served her pediatric residency at the University of Texas Southwestern Medical Center in Dallas.

Teacher

Shelley comes from a family of teachers. She approaches her job as a doctor, in part, as a teacher, enjoying opportunities to talk with parents about the changes they are experiencing as their children grow from infancy through the teenage years. She believes teaching is a chance to build healthy connections and to bridge understanding.

Mother and Learner

Mothering her daughter, who is now an adult, Shelley experienced the many joys and the teaching moments that parenting affords. Shelley credits her daughter with imparting her with wisdom that she hadn't known solely as a pediatrician. She believes her "on the job" training has helped her understand the many challenges parents face while raising children. She approaches families with empathy, knowing that things usually turn out fine in the end.

Giver

Earlier in her life, Shelley had to receive several blood transfusions as part of a personal health crisis. Now, she's a dedicated blood donor and advocates passionately for blood donorship, encouraging healthy people who are not too intimidated to give blood.

Reader

A keen reader, Shelley favors books on a wide variety of topics. Reading anything from true stories to historical fiction, she enjoys the research and gleaning of new information. She's also loves to poke around in cozy, independent bookstores whenever she's traveling through small towns. You never know what book treasures you'll find, she says.

Fun Fact

Throughout her domestic travels, Shelley has visited 49 of the 50 states, with Mississippi being the lone state left for her to visit. Just before the pandemic in 2020, Shelley was scheduled to attend a medical conference in Mississippi, but the event was cancelled. She has plans, though, to travel to Mississippi in the future and complete her tour of "The States."



Devin Hookland, FNP-C

PEDIATRICS

About me

Passionate about patient-centered care and education, Devin Hookland, F.N.P.-C, enjoys making a difference in the lives of her patients. She values listening and helping people feel empowered to make their own decisions about their health care. She relies on evidence-based practices to produce positive patient outcomes.

Nurse

Born and raised in Eugene, Devin earned her Bachelor of Science in Nursing from Linfield College in McMinnville, Oregon, and her Master of Science in Nursing from Frontier Nursing University in Clearfield, Kentucky. She has worked as an R.N. for 10 years, specializing in obstetrics, pediatrics, primary care and urgent care.

Listener

In taking time to listen to her patients' concerns, Devin says, she can be creative in terms of patient care. "I can really individualize people's care based on what they want and need, as long as it's within safe boundaries. I'm pretty creative and open to doing different kinds of things."

Mother

Family is important to Devin. The mother of two, she says raising her young boys keeps her on her toes. "I think I've been surprised about how much having kids teaches you about yourself. Definitely. Your patience. Your downfalls. It's fun and challenging." Her family also recently got a Corgi puppy, named June. "She loves to wrestle with the boys," Devin says.

Trust builder

Devin prides herself on working hard to build trust with families. Although it can be challenging, she remains open to honest dialogue. Having worked in labor and delivery for nearly a decade and being a mother of young children, she has a good understanding of how people feel and what they want to hear, she says.

Advocate

Providing health care for those who have a hard time accessing care is very important to Devin. She enjoys going out into the community and connecting people with information and services they otherwise wouldn't know about or be able to access. In pediatrics, she especially enjoys connecting with children of all ages and making them feel like they have a comfortable place to visit when they need something, she says.

Outdoor enthusiast

In their free time, Devin and her husband love to take their boys hiking and camping. Both from the Eugene area, they know the trails and campgrounds well. They love to visit Central Oregon and explore the Oregon Coast. "We really enjoy the outdoors," Devin says.



Ross Newman, MD, FAAP

PEDIATRICS

About me

Genuine and dedicated, Dr. Ross Newman aims to make his patients' appointments as comfortable as possible, taking extra time to get to know his families and build their trust. He works alongside parents to incorporate their beliefs, concerns, and values with evidence-based medicine, creating treatment plans that enhance the well-being of kids and their families. His special interests include combating childhood obesity through activity – from sports to playing outdoors – and supporting literacy by encouraging families to read early and often with their kids, stimulating their children's minds and expanding their vocabulary.

Doctor

Dr. Newman earned his undergraduate degree in physiology and developmental biology with minors in Portuguese and Spanish from Brigham Young University in Provo, Utah. He received his medical degree at the Medical College of Wisconsin in Milwaukee and served his pediatric residency at the University of New Mexico Hospital in Albuquerque.

Father

A married father of four, Ross believes that being a dad has made him a well-rounded pediatrician. In addition to teaching him empathy, fatherhood has strengthened his understanding of what moms and dads face daily – from their worries over a fever in the middle of the night to the safety and development of their children throughout each stage of life – and enables him to better counsel families.

Runner

A fan of the adage "If you can't run fast, just run far," Ross' love for running began when he joined the cross-country team in middle school. He now races competitively, from marathons to 50K runs. While in residency, he joined a community program designed to combat pediatric obesity by engaging kids in weekly running groups and activities, providing them a safe place to be active and to have fun. He has started a similar program in Eugene, called [Runs with Ross](#).

Traveler

Fluent in Portuguese and Spanish, Ross has a deep appreciation for Spanish and Latino culture. In addition to spending two years in Brazil during college, he and his wife travel to her home country of Mexico twice a year, where he volunteers in hospitals and outpatient clinics, providing pediatric and trauma care to patients.

Fun Facts

A native Oregonian, Ross grew up in Harrisburg and is a former white-water rafting guide, who still enjoys time with his family navigating waterways. Ross is also a dedicated collector and builder of Legos. In college, he bought and sold kits to help pay his way through medical school, and today shares his passion for Legos with his children.



Jennifer Olson, MD, FAPA

PEDIATRICS

About me

Approachable, supportive, and experienced, Dr. Jennifer Olson is a board-certified child psychiatrist who works closely with providers at Eugene Pediatric Associates to assist children and families with a variety of mental health issues, such as ADHD, depression, anxiety, bipolar disorder, and developmental disorders, including autism. A good listener and communicator, Jennifer believes in helping families identify their strengths to better overcome their challenges.

Psychiatrist

Jennifer graduated cum laude from Oregon State University Honors College, where she received a bachelor's degree in zoology, with minors in chemistry and anthropology. She earned her Medical Doctorate from the University of Minnesota Medical School and served as chief psychiatric resident at the University of Minnesota Medical Center, where she went on to complete her child and adolescent psychiatry fellowship.

Mother

Raising her two sons has given her greater perspective and understanding of the joys and trials of parenting, allowing her to better connect with her patients. Recognizing that every child is different helps her meet families where they are and provide support in ways that work best for them.

Volunteer

With a heart for philanthropy, Jennifer is an active community volunteer. She's a member of the Rotary Club of Eugene and has served in leadership positions in 4-H, Boy Scouts and at her children's schools. She often volunteers with her children to instill in them the value of helping others.

Outdoor Enthusiast

Jennifer takes time to explore Oregon's outdoors whenever possible, enjoying ski trips in winter and camping in summer. She is an avid runner who combines her devotion to all things Disney by participating in half-marathons at Disneyland and Disney World.

Fun Facts

She enjoys cooking and all varieties of crafting, including screen printing, knitting, cross stitching and quilting. Born and raised in Eugene, Jennifer grew up on a sheep farm and has always loved animals. She is a big fan of Broadway musicals and likes to travel and attend musical productions with her two sons.